

Luxemburg, 27.09.2012

FUTURE STUDY | ENOVOS TRENDWATCH  
**SMART FUTURE - SMART LIVING 2020**

The first study on the subject of smart living – smart future for the “Greater Region” of Luxembourg!

As a leading partner of the economy, the Enovos Group is interested in how the world of tomorrow will be; this is why the **ENOVOS FUTURE SUMMIT**, consisting of the future study and its presentation during an event, is being set up for the first time in 2012.

The first future study **ENOVOS TRENDWATCH SMART FUTURE - SMART LIVING 2020** was developed in collaboration with the market research institute TNS. Its results will be presented at the **ENOVOS FUTURE SUMMIT taking place on 22nd November 2012** with the objective to identify innovations, developments and trends occurring in Luxembourg, Germany, France and Belgium by the year 2020 in the following key trend areas:

- **SMART GRID - SMART METER**
- **SMART BUILDING - SMART HOME**
- **E-MOBILITY**

The future study will be conducted under the aegis of Dr. Sabine Graumann – Senior Director and futurologist of the renowned TNS – Group and advisor to the “Bundeswirtschaftsministerium“. The TNS Business Intelligence team (Munich) together with TNS ILRES (Luxembourg) are responsible for its implementation. A variety of experts, initiators and innovative thinkers from Luxembourg, Germany, France and Belgium are currently providing their assessments on actual future issues in order to highlight answers and approaches to the questions and challenges of the future. For example:

**How will “smart” life look like in 2020? Where are the innovation areas and growth potentials for companies? How far have Luxembourg, Germany, France and Belgium already progressed in the energy transition process? What business models can be derived from the above and are feasible for the future? Which barriers need to be overcome?**

The results of the study are awaited with great anticipation and will be presented as part of the **ENOVOS FUTURE SUMMIT** to be held on 22nd November 2012. The study will be available on the homepage **www.enovos-future-summit.eu** after its official presentation.

The **ENOVOS FUTURE SUMMIT** is expected to be attended by representatives from politics and business from Luxembourg and neighbouring countries, the trend study project team and other distinguished guests. The Luxembourg journalist and TV presenter Nathalie Reuter and the German ZDF TV presenter and journalist Karsten Schwanke will guide through the programme. A lively entertainment programme as well as a range of first-class speakers will complement the event.

We would be delighted if you would introduce our project to your readership and the public in general.

The **ENOVOS FUTURE SUMMIT** has been initiated by the Enovos Group and is being launched in collaboration with the following project partners:

- **FEDIL (BUSINESS FEDERATION LUXEMBOURG)**
- **CHAMBRE DE COMMERCE LUXEMBOURG**
- **TNS**

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